

2019

SPONSORSHIP BROCHURE



THURSDAY, SEPTEMBER 12 | LINCOLN PARK

RACE JUDICATA[®]

supporting Chicago Volunteer Legal Services

25 years of sprinting for justice.



www.cvlsl.org/judicata

Our Vision

equal access to justice for all

About Us

With more than 50 years of experience, CVLS is the first and pre-eminent pro bono civil legal aid provider in Chicago. Thanks to over 2,400 volunteer attorneys CVLS provides the most comprehensive, efficient and cost-effective civil legal aid in Chicago.

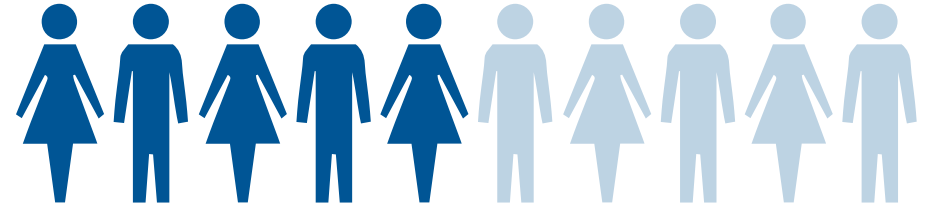


Our Mission

CVLS' mission is to coordinate, support and promote the **voluntary pro bono legal representation** of the Chicago area's poor and working poor.

Did you know?

CVLS provides almost half of all pro bono services in Illinois.



45% CVLS

55% Other

*percentages based on Illinois Legal Need Study II, a joint study by the Lawyers Trust Fund, The Chicago Community Trust, The Chicago Bar Foundation, Illinois Bar Foundation, and others.

You make it possible.

In 2018, 72 Race Judicata sponsors supported our cause raising \$204,000 between them. Without these funds CVLS would not be able to provide much needed legal representation to the Chicago families that need it the most.

Last year alone, 2,431 volunteer attorneys served 6,302 Chicago area low-income individuals and families. For free.

Use of your support:

All profits from Race Judicata and other CVLS events go directly to supporting the organization and our mission of providing equal access to justice for all. CVLS is a 501(c)(3) charity. As such, all sponsorship fees are entirely tax deductible.

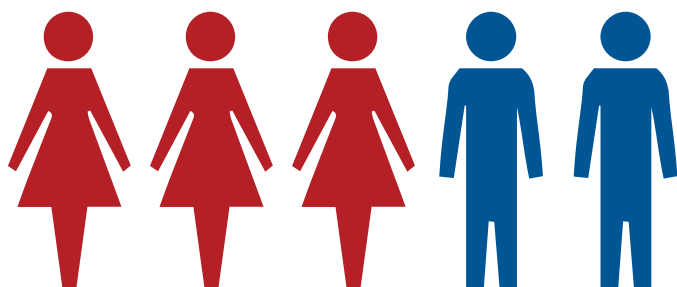
CVLS holds multiple events per year and provides generous discount packages if you sponsor more than one! For more information please visit: www.cvls.org/sponsor

Last September, over 5,067 participants ran or walked our lakefront 5K. For 25 years, thousands in the city's legal community have participated in this event. Law firms, corporate law departments, attorneys, paralegals, judges, government personnel and support staff flock to Chicago's only 5K event targeting this influential market.

2018 Demographics

5,067 Registered Runners

259 Teams



57% Female

43% Male



42% Attorney

58% Non Attorney

6% AGES 60+

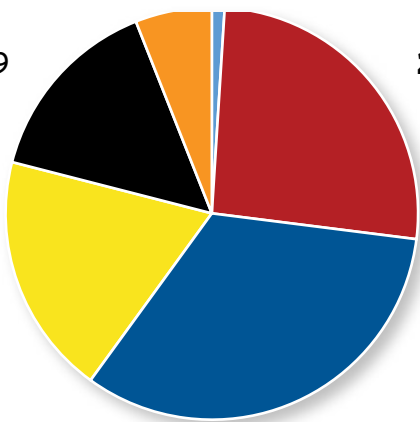
1% AGES 0-19

15% AGES 50-59

27% AGES 20-29

19% AGES 40-49

32% AGES 30-39



2018

Sponsors

Medalist Sponsors

Bloomberg Law

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DyKEMA

HAYSTACK

MAYER • BROWN

WINSTON & STRAWN LLP

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For injury law the choice is simple.

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Thompson Coburn

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Commission on Professionalism
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Community Savings Bank
DLA Piper
EffortlessLegal LLC
Eimer Stahl LLP
Grotefeld Hoffmann Schleiter
Gordon Ochoa & Evinger
Howard & Howard Attorneys
Ice Miller
Illinois Bone & Joint Institute
K&L Gates
King & Spalding LLP
Latimer LeVay Fyock LLC
LexisNexis
McAndrews, Held & Malloy
McDermott Will & Emery LLP
Morgan Lewis & Bockius LLP
Nixon Peabody LLP
Nyhan Bambrick Kinzie & Lowry
O'Hagan Meyer
Paul Hastings LLP
Polsinelli
Power Rogers & Smith, LLP
Riley Safer Holmes & Cancila LLP
Stamos & Trucco LLP
Staver Law Group, P.C.
Steptoe & Johnson
Swanson Martin & Bell LLP
Tabet DiVito & Rothstein LLC
Taxman, Pollock, Murray & Bekkerman
Ulmer & Berne LLP
Vedder Price
Veritext
Walker Wilcox & Matousek LLP

Become a SPONSOR

Submit Your Sponsorship Form

available at www.cvl.org/judicata
fax: 312-332-1460 email: mdp@cvls.org
mail: 33 N. Dearborn St., Suite 400
Chicago, IL 60602

2019

Sponsor Benefits

UNIQUE SPONSORSHIPS

BEER | WINE | MEDIA | FOOD

www.cvls.org/sponsor

for details

Trainer
\$2,000*

Captain
\$3,500*

Pacesetter
\$5,000*

Medalist
\$7,500*

Champion
\$17,500*

	Trainer \$2,000*	Captain \$3,500*	Pacesetter \$5,000*	Medalist \$7,500*	Champion \$17,500*
Market exclusivity**					●
Logo on race bibs					●
Complimentary large tent				●	●
Name/Logo in press releases and advertisements			Name	Logo	Logo
Website listing with approximately 40,000 impressions		Name	Logo	Logo	Logo
Name/Logo on Email Blasts		Name	Logo	Logo	Logo
Name/Logo on Entry Forms***		Name	Logo	Logo	Logo
Logo on promotional posters***		●	●	●	●
Logo on back of approximately 5,000 t-shirts	●	●	●	●	●
Logo on online registration page	●	●	●	●	●
Promotional item in goody bags****	●	●	●	●	●
Tent rental discount (\$250)	●	●	●	●	●
Logo on sponsor boards / stage	●	●	●	●	●

*Sponsorships confirmed by March 22 receive 10% off sponsorship fees and \$50 off tent rental fees.

**Law firms not eligible for market exclusivity.

***Deadline May 24

****Deadline August 30

MULTI-EVENT DISCOUNTS AVAILABLE!

www.cvls.org/sponsor
for details!



Chicago Volunteer Legal Services

33 N. Dearborn Street, Suite 400

Chicago, Illinois 60602

Phone: (312) 332-3319

Fax: (312) 332-1460

Email: mnp@cvls.org

RACE JUDICATA

2019 SPONSORSHIP FORM



***Submit forms by March 22 to receive 10% off sponsorships and \$50 off tent rentals**

Sponsor Level	Price	Amount Due	Tent Size	Price	Amount Due
Medalist	\$7,500 (-\$750*)	\$	Small	\$549 (-\$50*)	\$
Pacesetter	\$5,000 (-\$500*)	\$	Large	\$949 (-\$50*)	\$
Captain	\$3,500 (-\$350*)	\$	Tent prices shown only valid with sponsorship. Visit cvls.org/judicata for non-sponsor rental form.		
Trainer	\$2,000 (-\$200*)	\$			

TOTAL: \$ _____

My company cannot participate as a sponsor at this time, but we would like to make a contribution to CVLS.

Donation: \$ _____

Name

Company Name

Phone

Email

Check Enclosed Please Invoice

VISA American Express MasterCard

Name on Card (if different from above)

Card Number

Expiration Date CVV Code Signature

Please return this form to:
Chicago Volunteer Legal Services
Attn: Matt Pollock
33 N. Dearborn St, Ste 400, Chicago, IL 60602
or
P | 312-332-3319 F | 312-332-1460 E | mnp@cvls.org

Important Deadlines:

March 22: Early-bird deadline

May 25: Sponsorship deadline for inclusion on posters and entry forms